



#3/P02161  
Loyman  
6-30-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Swix et al. Examiner:  
Serial No.: 10/020,779 Group Art Unit: 2161  
Filed: December 14, 2001 Docket No.: 60027.0292US01/BS01377 #  
Title: Advertising and Content Management Systems and Methods

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on April 29, 2003.

By:   
Name: Christopher J. Leonard

RECEIVED  
MAY 08 2003  
GROUP 3600

REVOCATION AND POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the U.S.

Patent and Trademark Office in connection therewith:

Ali, M. Jeffer	Reg. No. 46,359	Daley, Dennis R.	Reg. No. 34,994
Altera, Allan G.	Reg. No. 40,274	Daulton, Julie R.	Reg. No. 36,414
Anderson, Gregg I.	Reg. No. 28,828	DeVries Smith, Katherine M.	Reg. No. 42,157
Batzli, Brian H.	Reg. No. 32,960	DiPietro, Mark J.	Reg. No. 28,707
Beard, John L.	Reg. No. 27,612	Doscotch, Matthew A.	Reg. No. 48,957
Berns, John M.	Reg. No. 43,496	Edell, Robert T.	Reg. No. 20,187
Blackburn, Murrell W.	Reg. No. 50,881	Epp Ryan, Sandra	Reg. No. 39,667
Bortolotti, Rebecca	Reg. No. 51,488	Fitzsimmons, Karen A.	Reg. No. 50,470
Branch, John W.	Reg. No. 41,633	Franzen, Rick L.	Reg. No. 51,702
Brown, Jeffrey C.	Reg. No. 41,643	Gadiano, Christina M.	Reg. No. 37,628
Bruss, Steven C.	Reg. No. 34,130	Goff, Jared S.	Reg. No. 44,716
Byrne, Linda M.	Reg. No. 32,404	Goggin, Matthew J.	Reg. No. 44,125
Campbell, Keith	Reg. No. 46,597	Golla, Charles E.	Reg. No. 26,896
Carlson, Alan G.	Reg. No. 25,959	Gorman, Alan G.	Reg. No. 38,472
Caspers, Philip P.	Reg. No. 33,227	Gould, John D.	Reg. No. 18,223
Clifford, John A.	Reg. No. 30,247	Gregson, Richard	Reg. No. 41,804
Cook, Jeffrey	Reg. No. 48,649	Gresens, John J.	Reg. No. 33,112
Daignault, Ronald A.	Reg. No. 25,968	Hamer, Samuel A.	Reg. No. 46,754

Hamre, Curtis B.	Reg. No. 29,165	Schuman, Mark D.	Reg. No. 31,197
Hennings, Mark	Reg. No. 48,982	Schumann, Michael D.	Reg. No. 30,422
Hertzberg, Brett A.	Reg. No. 42,660	Scull, Timothy B.	Reg. No. 42,137
Hillson, Randall A.	Reg. No. 31,838	Sebald, Gregory A.	Reg. No. 33,280
Hope, Leonard J.	Reg. No. 44,774	Skoog, Mark T.	Reg. No. 40,178
Hornsby, III, Alton	Reg. No. 47,299	Spellman, Steven J.	Reg. No. 45,124
Johns, Nicholas P.	Reg. No. 48,995	Stewart, Alan R.	Reg. No. 47,974
Johnston, Scott W.	Reg. No. 39,721	Stoll-DeBell, Kirstin L.	Reg. No. 43,164
Kalinsky, Robert A.	Reg. No. 50,471	Sullivan, Timothy	Reg. No. 47,981
Kettelberger, Denise	Reg. No. 33,924	Sumner, John P.	Reg. No. 29,114
Keys, Jeramie J.	Reg. No. 42,724	Swenson, Erik G.	Reg. No. 45,147
Knearl, Homer L.	Reg. No. 21,197	Tellekson, David K.	Reg. No. 32,314
Korver, Joshua W.	Reg. No. 51,894	Trembath, Jon R.	Reg. No. 38,344
Kowalchyk, Alan W.	Reg. No. 31,535	Tunheim, Marcia A.	Reg. No. 42,189
Kowalchyk, Katherine M.	Reg. No. 36,848	Underhill, Albert L.	Reg. No. 27,403
Lamberty, Michael	Reg. No. 50,760	Vandenburgh, J. Derek	Reg. No. 32,179
Larson, James A.	Reg. No. 40,443	Vidovich, Kristin K.	Reg. No. 41,448
Leonard, Christopher J.	Reg. No. 41,940	Wahl, John R.	Reg. No. 33,044
Liepa, Mara E.	Reg. No. 40,066	Welter, Paul A.	Reg. No. 20,890
Lindquist, Timothy A.	Reg. No. 40,701	Whitaker, John E.	Reg. No. 42,222
McDonald, Daniel W.	Reg. No. 32,044	Wiegand, Jamie	Reg. No. 52,361
McIntyre, Jr., William F.	Reg. No. 44,921	Wier, David D.	Reg. No. 48,229
Mueller, Douglas P.	Reg. No. 30,300	Williams, Douglas J.	Reg. No. 27,054
Nelson, Anna M.	Reg. No. 48,935	Withers, James D.	Reg. No. 40,376
Parsons, Nancy J.	Reg. No. 40,364	Wong, Bryan A.	Reg. No. 50,836
Pauly, Daniel M.	Reg. No. 40,123	Wong, Thomas S.	Reg. No. 48,577
Peterson, Kyle T.	Reg. No. 46,989	Xia, Tim Tingkan	Reg. No. 45,242
Phillips, John B.	Reg. No. 37,206	Zeuli, Anthony R.	Reg. No. 45,255
Pino, Mark J.	Reg. No. 43,858	Delgado, Marcus	Reg. No. 38,122
Qualey, Terry	Reg. No. 25,148	Mark, Elizabeth	Reg. No. 37,880
Randall, Joshua N.	Reg. No. 50,719		
Reich, John C.	Reg. No. 37,703		
Reiland, Earl D.	Reg. No. 25,767		
Rieth, Damon A.	Reg. No. 52,167		
Schmaltz, David G.	Reg. No. 39,828		

Please direct all correspondence in this application to Christopher J. Leonard,  
P.O. Box 2903, Minneapolis, MN 55402-0903, telephone 404.954.5100.

Dated: 4-24-03

By: Jacqueline A. Gregorski

Jacqueline A. Gregorski  
Vice President, Patent and Trademark  
Procurement